

Student research prior to meeting an Employer



CLEP
CUMBRIA
LOCAL
ENTERPRISE
PARTNERSHIP

THE CAREERS &
ENTERPRISE
COMPANY



Research Task

To help both students and employers have the best experience we have prepared a list of research pointers that can be undertaken ahead of the employer talk/visit. If there isn't time we have also prepared a list of questions students may want to ask on the day.



Research Task

- ✓ Does the company have a website and/or Social Media Channels?
- ✓ When did the company start? By whom?
- ✓ What does the company do? E.g. makes furniture, design websites etc...
- ✓ What is the company's vision?
- ✓ How many employees does the company employ? What is the male/female split?
- ✓ How many different roles are there within the business?
- ✓ Who are the company's main customers? Direct to consumers or with other businesses? Do they trade with other countries?
- ✓ If the company has social media channels – what was their last post? Any exciting projects, e.g. charity walks etc?
- ✓ Has the company been in the news recently? (News tab on google)
- ✓ Does the company have a Careers page and what does it tell you about skills, qualifications and experience needed to work for them? Do I need good GCSEs, Level 3 or a University degree or an apprenticeship?
- ✓ Can I do an apprenticeship with the company?



**Possible questions to ask
on the day**





Questions students may want to ask the employer

- ✓ What are the major duties/responsibilities of your job?
- ✓ What character traits/work habit do you or your employer expect an employee to have?
- ✓ What training/education is required for this job?
- ✓ What other jobs/people depend on your job getting done?
- ✓ What are the “normal” hours of your job? If there is overtime, how much/often?
- ✓ What types of demand (physical, mental, emotional) or hazards, if any, are involved in your job?
- ✓ What specific types of tools, equipment, and/or technology do you use on a regular basis?



Questions students may want to ask the employer

- ✓ What do you like most about your job? The least?
- ✓ What extra-curricular activities, volunteer work, and/or part-time job might help someone prepare for your job?
- ✓ What changes, positive and/or negative, have taken place in your job/career recently or since you started?
- ✓ How much have these changes affected you and/or your career?
- ✓ What do you think your job/career will be like in ten years?
- ✓ What is the employment outlook for this field of work and/or how difficult is it to find your type of job?
- ✓ What advice would you give a student who is considering your type of job/career?