

Design a logo for OUR FUTURE!

Calling all budding designers... Cumbria needs your help!

Win £500 for your school and the chance to work with a professional design agency!

The population in Cumbria has rapidly decreased over the last 25 years, meaning that the amount of people working in this area has fallen too.

Cumbria Local Enterprise Partnership has launched a campaign called "Our Future" to celebrate the achievements and contributions of Cumbria's young people to demonstrate what fantastic career opportunities are available in Cumbria.

Working with their design agency, Marick Communications, Cumbria LEP and the Careers Hub has launched a logo design competition for year 9 students and want you to get involved.

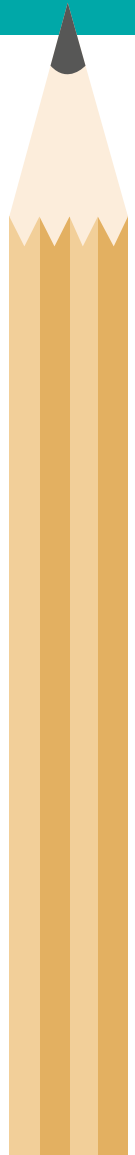
The Task

Design a logo: We want you to design a logo that links the "Our Future" campaign to careers activities in schools. The logo will be used on leaflets, posters and in lessons to show when an activity relates to careers.

Who can take part: The competition is open to year 9 students.

What are we looking for: The logo you design should be bold, simple and memorable, it needs to stand out. We want you to design something unique and creative to help define this unique campaign - be open minded and show us something unexpected!

Where do I get more information: If you want to take part there's a briefing note available with lots of information to help you. You can get a copy of this from your Careers Leader.



Closing date: 31.03.2022
Good luck!



CLEP
CUMBRIA
LOCAL
ENTERPRISE
PARTNERSHIP

THE CAREERS &
ENTERPRISE
COMPANY

