



CLEP
CUMBRIA
LOCAL
ENTERPRISE
PARTNERSHIP

THE **CAREERS &
ENTERPRISE**
COMPANY

Help shape the future for young people and reduce the skills shortage in Cumbria.

Volunteer as an Enterprise Adviser at a secondary school near you.

Your experience really matters – and we need you to help schools and colleges shape the future of Cumbria’s young people.

Help inspire and prepare young people for the world of work. This is an opportunity for you to use your knowledge of the world of work to make a lasting positive impact on the future of young people. The network will develop young people's preparedness for the workplace.

In Cumbria, we are working to help remove barriers that businesses face with regards to their workforce and skills and to aid in increased productivity across the area. The Careers Hub programme seeks to address this issue by providing businesses access to young people to help shape their future workforce.

Through supporting local schools and colleges, employers can gain an insight into the education landscape and as a result adapt their recruitment and training processes. The direct interaction with the talent pipeline can also contribute to meeting the requirements of any Corporate Social Responsibility policy.

Ideally you will be

- A connected, credible and committed individual
- Passionate about raising the career ambitions and work prospects of young people in Cumbria
- Interested in helping schools and colleges improve their links with the business community
- A self-starter, willing and able to work at a strategic level

What will you be doing?

- You will be matched to a local school, Pupil Referral Unit or special school and will meet with their career leader on a termly basis.
- You will act as a critical friend to the career leader and help build a comprehensive career program that meets the [Gatsby Benchmarks](#).



- You will use your network to introduce employers from a range of sectors to the classroom so the students can hear first-hand about different careers and have the opportunity to experience different workplaces.
- You will support the Career Leader to raise the profile of careers to the school senior leadership team and highlight the impact of quality careers education across the whole school.
- You will be part of a nationwide network of business volunteers supporting career educators and have access to substantial training, support, and resources.

Benefits in becoming an Enterprise Adviser include:

- The opportunity to help shape the future workforce
- Making a real difference to inspire young people
- Challenging and resolving local skills issues
- A commitment of only eight or so hours a month - the equivalent of just one day
- Personal development opportunities
- Showcasing your Company
- Gaining an insight into the world of education
- Connecting with your local education school or college

Training you will receive

- An induction and safeguarding training.
- Ongoing CPD training on a range of themes that support the role and develop skills and expertise.
- Opportunity to meet regularly with other volunteers to support and share best practice.

What skills can I gain?

- Interpersonal
- Coaching
- Mentoring
- Leadership

What skills will be useful?

- Interpersonal
- Advice and support
- Coaching
- Leadership
- Strategic thinking
- Networking

[Look at what other Enterprise Advisers have to say in this short video](#)

Contact cumbriacareershub@thecumbrialep.co.uk

Call 07795402044

Visit www.careershubcumbria.co.uk for more information

