

CREATIVE, CULTURAL & DIGITAL

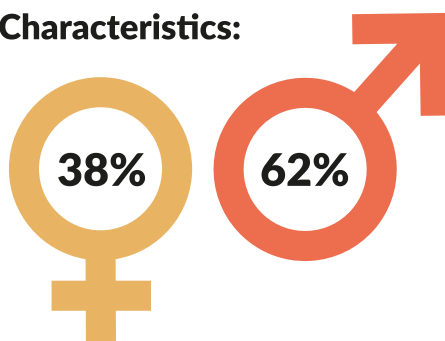
A growth opportunity in Cumbria

The Creative, cultural and digital sector is growing in Cumbria and is diverse – including a mixture of large, medium, small, and self-employed businesses.

Did you know?

Culture helps to make places where people want to live, work, visit and invest.

Workforce Characteristics:



Popular jobs in this sector:

- IT professionals
- Artist /Actor
- Sports & fitness
- Leisure & travel services
- Museum curator
- Events planner
- Visitor attraction guide
- Administrators

Percentage of Cumbrian Economy:

2%

A white map of Cumbria is shown on an orange background. The number '2%' is written in large, bold, orange font over the map.



8,000

people are employed in this sector in Cumbria
= 3% of employed adults in Cumbria

Average Cumbrian salary:

£28,600

A graphic featuring a large, orange piggy bank icon on the left, surrounded by small orange circles and pound sterling symbols (£). To the right of the piggy bank is the large, bold text '£28,600'.

Salaries vary depending on the job you choose in this sector

1,379

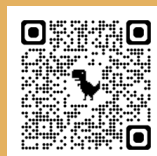
Creative, cultural and digital
job postings in Cumbria
in 2023.



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