

TOURISM & VISITOR ECONOMY

A growth opportunity in Cumbria

Over 47 million tourists visit Cumbria each year, and provide opportunities in hospitality, retail, arts, culture, and transportation.

33,000

people are employed in this sector in Cumbria =
13% of employed adults in Cumbria



New Tourism related job postings in 2023:

4,093

Did you know?

The Lake District is one of two World Heritage sites in Cumbria.

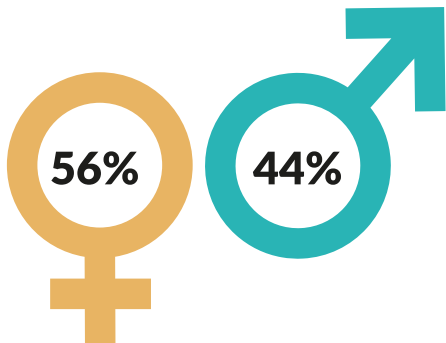
Average Full-Time National Salary

£29,200

Salaries vary depending on the job you choose in this sector



Workforce Characteristics:



Popular jobs in this sector:

- Receptionists
- Restaurant staff
- Chefs
- Hotel manager
- Business/Finance professionals
- Housekeepers
- Food & beverage managers

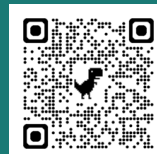
Percentage of Cumbrian Economy:



Cumbria
CAREERS HUB

THE CAREERS &
ENTERPRISE
COMPANY

ENTERPRISING
Cumbria
PROMOTING LOCAL AND
INCLUSIVE GROWTH



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